

Media Release

January 27th, 2004

Max-U.com Inc. Receives TriMetrix Training

After two full days of intensive training in Scottsdale, Arizona, Myrna Park, Founder of Max-U.com Inc., becomes one of only a handful of consultants in British Columbia and in all of Canada that is certified to deliver the TriMetrix system developed by Target Training International.

“When TTI offered training for their new TriMetrix system, we jumped at the chance to get in on this exciting opportunity. We know from talking to many companies that finding the right people for the right job is a challenge. In fact, it can end up costing companies a lot of money if they make the wrong choice; up to three times the employee’s annual salary. If there ever was a system that incorporates assessments to effectively match people with jobs – this is it.” Myrna Park

The TriMetrix system is the first of its kind in North America to provide a comprehensive “job fit” tool for an organization of any size. The first step, and what makes this system truly unique, is the ability for any business to benchmark jobs and assess the talents you require for maximum performance. The process can be applied and reapplied to any job, anytime in a constantly changing business environment.

Secondly, the system helps you to assess the personal talents of each individual as it relates to the job function. The solution is an unbiased assessment that reveals the Values that motivate people to do a job, the Behaviours they will bring to the job, and whether they have the specific talents or Attributes needed for the job.

The TriMetrix system enables you to replace common biases in the selection process with factual data. The process begins when the applicant completes the TriMetrix questionnaire. You receive a summary report that includes a list of each applicants score as it applies to the job requirements. The result is a clear approach to selecting the ideal candidates for the job.

This is truly a “tool” that helps you cover all your bases for human resource management including controlling hiring costs and allocating the right people to areas where they can exercise their talents and become a productive member within your organization.

For further information or to arrange an interview contact:

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